



ALBERTA
ALBERTA
 SPRING SHOWCASE
 direct→
 energy.



2026 PROGRAM
PROSPECTSCUP.CA
 MAY 7 - 10

PATHWAY FEATURE
JAKE NEIGHBOURS

COACHING FEATURE
JAMES POOLE

PATHWAY FEATURE
DYLAN HOLLOWAY

An energy power play for Spring Showcase fans!

























Get a \$50 Visa Prepaid Card[#] plus get
free electricity in August & December*
with a 2-year gas and electricity bundle.

Score your exclusive energy offer

**direct→
energy™**

[#], ^{*} Terms and conditions apply. Visit directenergy.ca/spring-showcase for details



Date	Time	Visiting	Home
Thu, May 7	11:30 am MDT	 North Grey	 Capital Purple
Thu, May 7	2:00 pm MDT	 Calgary Red	 South Gold
Thu, May 7	4:30 pm MDT	 North Teal	 Capital Green
Thu, May 7	7:00 pm MDT	 Calgary White	 South Black
Fri, May 8	11:30 am MDT	 South Black	 North Teal
Fri, May 8	2:00 pm MDT	 Capital Green	 Calgary White
Fri, May 8	4:30 pm MDT	 South Gold	 North Grey
Fri, May 8	7:00 pm MDT	 Capital Purple	 Calgary Red
Sat, May 9	9:00 am MDT	 South Black	 Capital Green
Sat, May 9	11:30 am MDT	 Calgary Red	 North Grey
Sat, May 9	2:00 pm MDT	 Calgary White	 North Teal
Sat, May 9	4:30 pm MDT	 South Gold	 Capital Purple
Sun, May 10	8:00 am MDT	4th B	4th A
Sun, May 10	10:30 am MDT	3rd B	3rd A
Sun, May 10	1:00 pm MDT	2nd B	2nd A
Sun, May 10	3:30 pm MDT	1st B	1st A



BUILDING TOMORROW'S LEADERS



The Western Hockey League and its 23 member Clubs are proud to celebrate 32 years of the WHL Scholarship Program. Established in 1993-94, the WHL Scholarship is considered to be the most comprehensive of its kind in North America



The WHL is committed to ensuring that players can play at the highest level of the Canadian system without compromising their academic goals.

The WHL Scholarship is fully guaranteed, for each season played WHL players receive a guaranteed academic scholarship which includes tuition, text books and compulsory fees at a post-secondary institution of their choice.

Over \$34 million has been invested by WHL Club ownership in funding the WHL Scholarship program since its inception.

**Congratulations to
all WHL graduates accessing their
WHL SCHOLARSHIPS!**



2026 PROGRAM
PROSPECTSCUP.CA

MAY 7 - 10

CALGARY

TEAM RED ROSTER

FORWARDS

- 8 GRAEME GULEWICH
- 9 BRODY HALLERAN
- 10 LOGAN JONES
- 11 BENJAMIN MCKNIGHT
- 12 TORIN MCLEOD
- 13 CORSON POFFENROTH
- 14 THOMAS RADOMSKI
- 15 JAG SINGH
- 16 BLAKE STEPHEN
- 17 DOMINIC STORDY
- 18 NATHAN TAMAYO
- 19 ALEC WATSON

DEFENCE

- 2 DREW HAMMERLINDL
- 3 BRYAN KWON
- 4 TYCE NYCHOLAT
- 5 GREYSEN RONCIN
- 6 JACK THOMSON
- 7 DEREK ZAHN

GOALIES

- 1 MASON LAFERRIERE
- 31 ZACH ROBINS

STAFF

- GREG ESTEVES - HEAD COACH
- TOMI GMITTER - ASSISTANT COACH
- CODY GUNDLOCK - ASSISTANT COACH
- NOLAN D'AOUST - TRAINER
- NICK MAGLIO - DIRECTOR OF OPERATIONS

JETSPEED FT8^{PRO}

**WE ARE
UNTOUCHABLE**



CCM® IS A REGISTERED TRADEMARK OF SPORT MACHINA INC. AND IS USED UNDER LICENSE BY CCM HOCKEY U.S., INC. & CCM HOCKEY CAN.

CCM



2026 PROGRAM
PROSPECTSCUP.CA

MAY 7 - 10

SOUTH

TEAM BLACK ROSTER

FORWARDS

- 8 HUNTER ARSENAULT
- 9 NOAH BANDA
- 10 HOLDEN BOUCHARD
- 11 JETT BURKI
- 12 EMMETT CHERNESKY
- 13 NASH HUSCH
- 14 JACE KEITH
- 15 LOGAN MCCOLL
- 16 REISS RICHTER
- 17 BRAYDEN TOOVEY
- 18 WALKER VAN GRINSVEN
- 19 KRUZE WILSON

DEFENCE

- 2 CHASE BOSSE
- 3 BOE BROTNOV
- 4 NOLAN JERRED
- 5 ELI LONGJOHN
- 6 MILAN MAURO
- 7 DIESEL PODRASKY

GOALIES

- 1 CAMDEN BORDER
- 31 DAWSON RESSLER

STAFF

- BRETT KRAMERS - HEAD COACH
- COLE GIBSON - ASSISTANT COACH
- MAX KINGSLEY - ASSISTANT COACH
- AIDAN MALEY - TRAINER
- LINDSEY STILLING - DIRECTOR OF OPERATION

TBS
S SOURCE
FOR SPORTS™

**WE'LL
FIND
WHAT
FITS
YOUR
GAME.**



JERSEYS | GLOVES | HATS | ATHLEISURE WEAR | TRACK SUITS | BAGS
EMBROIDERY | HEAT PRESS | SEWING | LASER



CONTACT

 kimw@tbssports.ca  www.tbssports.ca
 403-342-2277  6013 48 Ave, Red Deer, AB





2026 PROGRAM
PROSPECTSCUP.CA

MAY 7 - 10

SOUTH

TEAM GOLD ROSTER

FORWARDS

8 TYSON CHAMBERS
9 BOSTON CONSTANT
10 LANDON DALZIEL
11 GRIFFIN FRIESZ
12 CRUISE GERSTENBUHLER
13 KESLER HEIDT
14 KIXTYN JAMISON
15 CHARLIE LEACHMAN
16 MILLER MCDONALD
17 SHAWN MROWIL
18 LUCAS OUELLETTE
19 CALLAGHAN TJEERDEMA

DEFENCE

2 KEATON DAVIDSON
3 ACEN JENSEN
4 CARTER JOHNSON
5 NIXON O'MALLEY
6 EASTON PRICE
7 ETHAN TIMCHUK

GOALIES

1 LUKAS BEREZNAK
31 TYE VEALE

STAFF

NEIL COUGHLAN - HEAD COACH
JEREMY MCNEIL - ASSISTANT COACH
CJ WEDENIG - ASSISTANT COACH
JORJA LACHANCE - TRAINER
ERIN LINTON - DIRECTOR OF OPERATIONS

THE COOLEST POST-GAME CELLY



LEARN MORE



Grab 'em at  **REAL CANADIAN
SUPERSTORE**

@righteousgelato righteousgelato.com hello@righteousgelato.com



2026 PROGRAM
PROSPECTSCUP.CA

MAY 7 - 10

CAPITAL

TEAM GREEN ROSTER

FORWARDS

8 CADEL BRESDEN
9 JACKSON CHERNIAK
10 SILAS CULBERT
11 SEAN DOWLING
12 MATTHEW DUFOUR
13 DUKE HUGHES
14 HUDSON KJORLIEN
15 YIXUAN LIU
16 JAKE MILLER
17 HENRE SZETO
18 JUDE TORESON
19 MAVERYCK TRAVIS

DEFENCE

2 JETT BAKER
3 LOEKA BRUNEL
4 MADDEN CARNOVALE
5 JAY HWANG
6 QASS KELLY
7 AUSTIN WALKER

GOALIES

1 CONNOR FIRTH
31 ELI SOPER

STAFF

DOUG AUCHENBERG - HEAD COACH
BRAD BILIDA - ASSISTANT COACH
JACK PAGE - ASSISTANT COACH
MICHELLE SZANTO - TRAINER
PETER ZIOBRO - DIRECTOR OF OPERATIONS

SAFETY FIRST

SOLUTIONS FOCUSED

ALWAYS ON-TIME

RELATIONSHIP DRIVEN



At RYNO Fluid Hauling Ltd., we believe success (*on the ice and in the field*) comes down to teamwork, consistency, and showing up when it matters.

We provide dependable fluid hauling, dust control, combo-vac and vac services across Alberta's Oil & Gas Industry.



DEPARTMENTS WE SUPPORT

- ▶ **CONSTRUCTION**
- ▶ **COMPLETIONS**
- ▶ **DRILLING**
- ▶ **PRODUCTION**

WE ARE PROUD TO SUPPORT YOUNG ATHLETES WHO DEMONSTRATE HARD WORK, RESPECT, AND DEDICATION.

DRIVEN BY PERFORMANCE. BUILT ON RELATIONSHIPS.



780-964-RYNO (7966)

WWW.RYNOHAULING.CA



2026 PROGRAM
PROSPECTSCUP.CA

MAY 7 - 10

NORTH

TEAM GREY ROSTER

FORWARDS

8 SAM BAWOL
9 ZACHARY BENDERA
10 PEYTON BLACK
11 CARTER FOWLIE
12 CALLEN HART
13 RYLAN HERBERT
14 JAXON KEAN
15 BRODY MEUNIER
16 JACOB PELLEY
17 ALEX ROY
18 OLIVER SANDERSON
19 HAYES SWANBERG

DEFENCE

2 KINGSTON BRODBIN
3 NATHAN CUNNINGHAM
4 HUNTER GAULTIER
5 SAWYER HOGBERG
6 KIERAN MACLELLAN
7 JAMIE YUSHCHYSHYN

GOALIES

1 DEXTER BOSTROM
31 ASHER ELDRIDGE

STAFF

BRENNAN GOW - HEAD COACH
CORDELL BOYKO - ASSISTANT COACH
JEFFERY GRANDFIELD - ASSISTANT COACH
EMILY RAE - TRAINER
SAM MAUPIN - DIRECTOR OF OPERATIONS

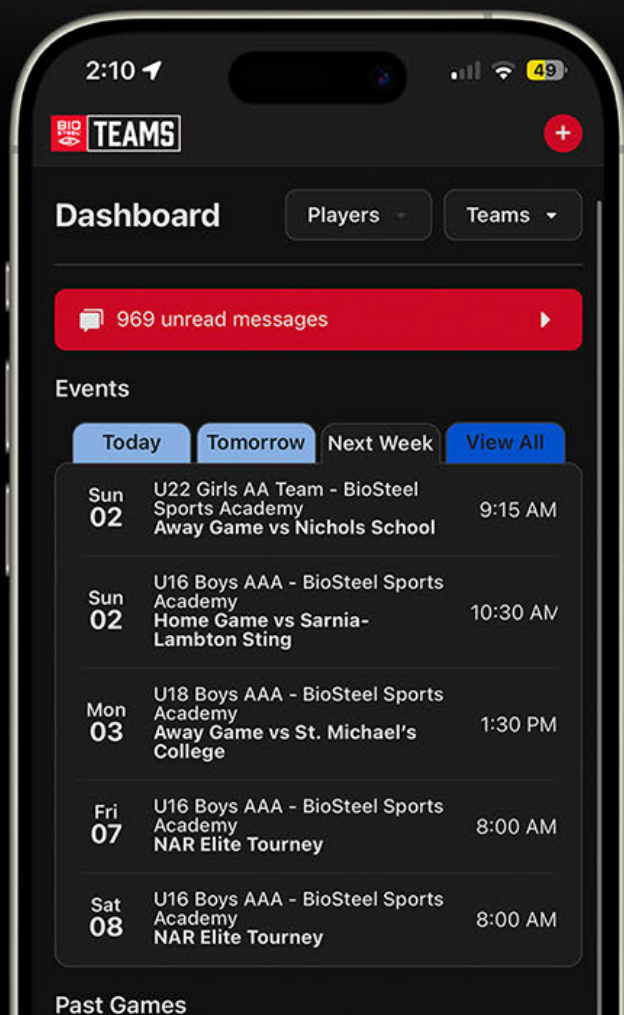


TEAMS

Get your team Sponsored

100% Free

- Team Management
- Scheduling
- Scorekeeping
- Livestreaming
- Rosters | Chat
- + More



Add your whole team to **unlock:**

Up to \$500 in hydration gear
— included **for every team.**

No sign-up fees. No minimum level.
Every team deserves support.



Scan to create your free account





CAPITAL

2026 PROGRAM
PROSPECTSCUP.CA

MAY 7 - 10

TEAM PURPLE ROSTER

FORWARDS

8 ROCCO BIT
9 CASIMIRO CORDEIRO
10 RYKER DOMINGUES
11 LOWEN HAWRYLUK
12 CACE NAGY
13 MARCUS NEILSON
14 HUDSON PELLERIN
15 ELI RINGWALL
16 HARISON SCHMULAND
17 NASH SCHWAB
18 KADEN UMBACH
19 LUCA VIRGA]

DEFENCE

2 RYDER CROMBIE
3 JAXON EDWARDS
4 NIXON HOLINATY
5 BLAISE POITRAS
6 DECLAN SHIGEHIRO
7 EMERSON STEWART

GOALIES

1 HENRY FITZPATRICK
31 JENSEN TRAUTMAN

STAFF

JOSHUA FUNK - HEAD COACH
KOBÉ CHARCHUN - ASSISTANT COACH
TRAVIS GOOK - ASSISTANT COACH
DILLON LANG - TRAINER
SHELLINA KYLE - DIRECTOR OF OPERATIONS

PANAGO

THE ULTIMATE POWER PLAY!

**SCORE
A 2-FOR-1**

FUEL UP FOR THE NEXT PERIOD WITH PANAGO!

Present this coupon at participating Red Deer locations to get 2 small pizzas for the price of 1.



2026 PROGRAM
PROSPECTSCUP.CA

MAY 7 - 10

NORTH

TEAM TEAL ROSTER

FORWARDS

8 JUDE CRUMP
9 BRIGGS GRIMARD
10 BRYSON HENNIE
11 COHEN KING WIEBE
12 CASH MACMILLAN
13 CHARLIE PARROTTA
14 TRISTAN QUAIFE
15 LACHLAN RIPPER
16 BIRKLEY SCHELL
17 SAHIL TAKHAR
18 HAWK TERRY
19 ADAM TINDALL

DEFENCE

2 COHEN BERGERUD
3 GRAYSON FIDELACK
4 DECLAN HOPE
5 JOEL JACKSON
6 NAEL NJOYA
7 ZACHARY SAMCHUK

GOALIES

1 ADRIAAN SOONTIENS
31 COLE TREDGER

STAFF

ADAM LEMIEUX - HEAD COACH
DANIEL DROMARSKY - ASSISTANT COACH
NICK HARDER - ASSISTANT COACH
MATEAKA RITTER - TRAINER
DARCIE BRADY - DIRECTOR OF OPERATIONS



50/50

1 FOR \$5
3 FOR \$10
10 FOR \$25
50 FOR \$50

CLICK HERE TO

BUY NOW!



2026 PROGRAM
PROSPECTSCUP.CA

MAY 7 - 10

CALGARY

TEAM WHITE ROSTER

FORWARDS

8 COOPER AINSWORTH
9 MACK BENNEFIELD
10 ADRIAN DE MORAIS
11 BENJAMIN GULEWICH
12 GAVIN HOOKER
13 COEN JUURLINK
14 HENRY KATSILIERIS
15 BURKE MATTHEWS
16 TROY RETI
17 RYDER ROMANKO
18 MATEO SALAZAR
19 CAMDEN SNEDDON

DEFENCE

2 HENDRIX CAMPBELL
3 KYLE DOBOS
4 DOMINIC FAZEKAS
5 JACOB KING
6 CASSIUS PETTIT
7 CARTER TOOES

GOALIES

1 MATTEO MACGREGOR
31 KAEDEN ZEBEDEE

STAFF

JEFF ROBSON - HEAD COACH
BRADY NIWA - ASSISTANT COACH
GEOFF STEWART - ASSISTANT COACH
ZOE ROGERS - TRAINER
EMILY FRANCIS - DIRECTOR OF OPERATIONS

Welcome Players and Families!

6 Locations to feed your hunger!

4202 Gaetz Avenue

1939 Gaetz Avenue

69 Dunlop Street

2110 Thorburn Avenue

6791 Gaetz Avenue

174 Leva Avenue



DQ®

**Locally Owned & Operated by the same
Red Deer Family Since 1967!**

PROSPECTS CUP EXCLUSIVE OFFER!

\$7.99

**Double Cheeseburger
Combo Meal**

Regular Price \$13.19

6 Locations to feed your hunger!

4202 Gaetz Avenue

1939 Gaetz Avenue

69 Dunlop Street

2110 Thorburn Avenue

6791 Gaetz Avenue

174 Leva Avenue

The DQ logo is a stylized red and white shield shape with a blue swoosh at the bottom. The letters 'DQ' are written in a bold, white, sans-serif font with a red outline. A registered trademark symbol (®) is located to the right of the 'Q'.

SHOW THIS SCREEN TO CLAIM DEAL

JAKE NEIGHBOURS PATHWAY COMPETE LEVEL, LEADERSHIP, AND CONSISTENCY

From his early days in Alberta to becoming a reliable NHL forward, Jake Neighbours has built his career on consistency, leadership, and a relentless compete level. Known for his physical presence, strong two-way play, and ability to step up in key moments, Neighbours has earned his role through hard work and determination at every stage.

“Jake truly exemplifies exactly what we want our players in the Edmonton Oil Kings organization to be both on and off the ice; with his pedigree and leadership, he is the obvious choice to lead our group.” – Kirt Hill, Former Edmonton Oil Kings GM

Minor Hockey Associations:

- Airdrie Minor Hockey Association
- Pursuit of Excellence
- Calgary Buffaloes Hockey Association

Year	Team	GP	G	A	Pts
2015-2016	Airdrie Xtreme U15 AAA	35	22	18	40
2016-2017	Pursuit of Excellence U15 Prep	34	31	42	73
2017-2018	Calgary Buffaloes U18 AAA	33	26	31	57

Junior Hockey:

- Edmonton Oil Kings (WHL)

Year	Team	GP	G	A	Pts
2017-2018	Edmonton Oil Kings	11	0	4	4
2018-2019	Edmonton Oil Kings	47	11	13	24
2019-2020	Edmonton Oil Kings	64	23	47	70
2020-2021	Edmonton Oil Kings "A"	19	9	24	33
2021-2022	Edmonton Oil Kings "C"	30	17	28	45



JAKE NEIGHBOURS PATHWAY

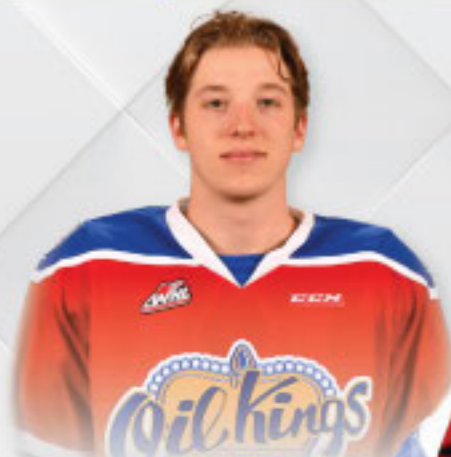
COMPETE LEVEL, LEADERSHIP, AND CONSISTENCY

Professional Hockey:

- Springfield Thunderbirds (AHL)
- St. Louis Blues (NHL)



Year	Team	GP	G	A	Pts
2021-2022	St. Louis Blues	9	1	1	2
2022-2023	Springfield Thunderbirds	23	9	7	16
2022-2023	St. Louis Blues	43	6	4	10
2023-2024	St. Louis Blues	77	27	11	38
2024-2025	St. Louis Blues	82	22	24	46
2025-2026	St. Louis Blues	69	15	21	36



HIGHLIGHTS:

- 2017 Alberta Cup Champion
- 2017 WHL Silver Medalist
- 2020 WHL Second Team All-Star
- 2020 Hlinka Gretzky Silver Medalist
- 2020 #26 Overall NHL Draft
- 2022 WHL Champion
- 2023 World Hockey Championship Gold Medal



"Jake has great leadership qualities for a young player; he does everything the right way and brings a lot of energy into the dressing room. For a young player, he is very detailed, he is strong, goes to the dirty areas and he is a great teammate."

– Dan Bannister, Former Coach of St. Louis Blues



**ALBERTA
OFFICIALS**

OFFICIALS.HOCKEYALBERTA.CA

- We do our best every game
- We are learning, just like the players



There will be calls we miss. Empathy goes a long way - we all make mistakes under pressure.

- 50% of Hockey Alberta officials are under the age of 18 and can be as young as 12
- Officials are a vital part of the game. Without us, there is no hockey
- We receive feedback from our officiating coaches and are mentored throughout the season

We attend yearly training, study the rulebook and are tested on the rules

Hi! We are your officials today. We are not professional referees. We love this game, just like the players and coaches!



DYLAN HOLLOWAY PATHWAY BUILT ON DETERMINATION, SKILL, AND BIG-GAME PERFORMANCE

From his early days in Alberta minor hockey to becoming an impact player at the professional level, Dylan Holloway's journey is a testament to perseverance, elite skill, and the ability to rise in big moments. Known for his powerful skating, versatility, and hockey IQ, Holloway has consistently elevated his game at every level he's played.

"He's a driven kid. He competes hard every day, he's coachable, and he wants to be a difference-maker in all areas of the game." — Jay Woodcroft, Former Coach of Edmonton Oilers

Minor Hockey Associations:

- Springbank Rockies
- North West Calgary Athletic Association



Year	Team	GP	G	A	Pts
2014-2015	Calgary Flames U15 AAA	33	10	10	20
2015-2016	Calgary Flames U15 AAA "C"	33	17	14	31
2016-2017	Calgary Flames U18 AAA	31	13	7	20

Junior/Collegiate Hockey:

- Okotoks Oilers (AJHL)
- University of Wisconsin Badgers (NCAA)

Year	Team	GP	G	A	Pts
2017-2018	Okotoks Oilers	28	11	16	27
2018-2019	Okotoks Oilers	53	40	48	88
2019-2020	Univ. of Wisconsin	35	8	9	17
2020-2021	Univ. of Wisconsin	23	11	24	35



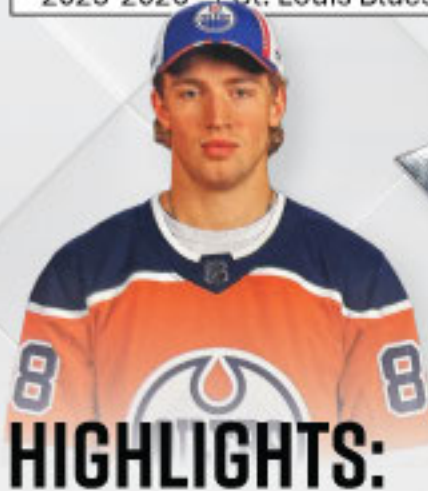
DYLAN HOLLOWAY PATHWAY

BUILT ON DETERMINATION, SKILL, AND BIG-GAME PERFORMANCE

Professional Hockey:

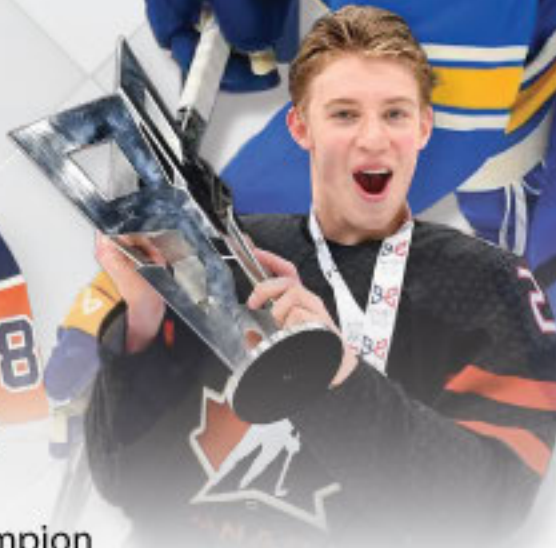
- Bakersfield Condors (AHL)
- Edmonton Oilers (NHL)
- St. Louis Blues (NHL)

Year	Team	GP	G	A	Pts
2021-2022	Bakersfield Condors	33	8	14	22
2022-2023	Edmonton Oilers	51	3	6	9
2023-2024	Edmonton Oilers	38	6	3	9
2024-2025	St. Louis Blues	77	26	37	63
2025-2026	St. Louis Blues	59	22	29	51



HIGHLIGHTS:

- 2016 WHL Cup Champion
- 2017 World Hockey Challenge Silver Medalist
- 2019 Hlinka Gretzky Cup Champion
- 2019 AJHL MVP & CJHL Player of the Year
- 2020 #14 Overall NHL Draft
- 2021 NCAA Second Team All-American
- 2021 World Jr Silver Medalist



“Dylan is a player who can change the momentum of a game with his speed and physicality. He competes hard every shift and can impact the game in multiple ways—those are the players that succeed at the highest level.” – Tony Granato, Former Coach at Univ. of Wisconsin



UNITED
est. 1928
sport & cycle

- ✔ Precision Fit by United Experts
- ✔ Custom Player & Goal Gear
- ✔ Team & Club Apparel
- ✔ Complete Skate Services & Repair
- ✔ Full Gear Repair Shop

**YOUR HOME FOR
EVERYTHING HOCKEY**

GEAR UP.

HUTCH'S HOUSE

VOLUNTEER ROOM
IN MEMORY OF TED HUTCHINGS



The 2026 Hockey Alberta Spring Showcase presented by Direct Energy celebrates the future of the game, it also serves as an opportunity to honour a volunteer whose impact on hockey in our communities will be felt for years to come.

This year, we proudly recognize the legacy of Theodore "Ted" Hutchings.

Ted's life was defined by dedication, leadership, and an unwavering passion for both education and hockey. Ted built his life in Red Deer alongside his wife, Lori, and their two sons, Connor and Jeffrey. Over the course of his career, he touched the lives of countless students as a

teacher, administrator, and principal. Whether at Eastview, Glendale, Grandview, Delburne, Innisfail, or Penhold Crossing, Ted was known for his commitment to helping young people grow, succeed, and find their path.

Hockey, however, was always at the heart of Ted's story.

From his early days with the Strathcona Warriors to competing in the WHL with the Portland Winterhawks and Lethbridge Hurricanes, Ted's love for the game ran deep. He carried that passion forward into decades of coaching with Red Deer College, Red Deer Minor Hockey, and various hockey schools. He also gave his time generously as an off-ice official

HUTCH'S HOUSE

VOLUNTEER ROOM
IN MEMORY OF TED HUTCHINGS



with the Red Deer Rebels and at Hockey Alberta events, always finding ways to stay connected to the game and give back.

Ted believed in the power of hockey to shape character, build community, and create lifelong memories.

“Ted meant so much to the hockey community and to everyone who had the privilege of knowing him. Ted was someone who gave so much to hockey, but even more to his community. He had a way of making everyone feel valued and connected through the game. We will deeply miss having him at the Spring Showcase, but naming this space ‘Hutch’s House’ is such a

fitting tribute to the passion, energy, and generosity he brought to the rink every single day” expressed Michelle Skilnick, Manager Events for Hockey Alberta.

To honour Ted’s enduring impact and love for the game, the volunteer room at the Hockey Alberta Spring Showcase will be named Hutch’s House, a tribute to a man who gave so much to hockey, his community, and the people around him. His legacy will continue to be felt in every staff and volunteer who shares in the spirit of the game he loved so deeply.





Control The Game.

One Partner. For All Your Office Technology

Managed IT • Cybersecurity • Physical Security • Print Solutions

Get Your Free Technology Roadmap
info@nxga.ca > 888.594.9499

NextGen
AUTOMATION

www.NextGenAutomation.com

IGA®

Hometown Proud 🍁



Scene+

MEMBER

DAY



Join us for Scene+ Member Day on the first Tuesday of each month.

**EXCLUSIVE FOR
SCENE+ MEMBERS**



**HOCKEY ALBERTA
FOUNDATION**

**EVERY KID
EVERY COMMUNITY**

EVERY KID EVERY COMMUNITY GRANT HELPING STRENGTHEN THE GAME IN OLDS

In Olds, the connection between junior hockey and grassroots development continues to grow and with support from Hockey Alberta's Every Kid Every Community (EKEC) Grant, that impact is reaching even more young athletes.

The grant is helping support the Grizzlys School Program by offsetting the cost of ice time for the academy, allowing more students to access on-ice development opportunities while strengthening the relationship between local youth and the Olds Grizzlys.

Through this initiative, Grizzlys players are actively giving back by volunteering at Olds Minor Hockey Association



practices, assisting with the academy for 12–13-year-olds, and visiting local schools to lead floor hockey sessions. Their involvement helps young players develop skills, builds confidence, and introduces the sport to students who may be experiencing hockey for the first time.

A key goal of the program is to teach Grizzlys players the importance of community leadership while creating



**HOCKEY ALBERTA
FOUNDATION**

**EVERY KID
EVERY COMMUNITY**

EVERY KID EVERY COMMUNITY GRANT HELPING STRENGTHEN THE GAME IN OLDS



meaningful touchpoints with the next generation of athletes. By engaging directly with youth both on and off the ice, players are helping foster a love for the game while making hockey feel more accessible.

“I think it gives them a different perspective when they get to learn something from a junior hockey player who was just like them a few years earlier,” said Kevin Watson, Manager of

Business Operations for Olds Grizzlies. “The young minor hockey players in Olds really look up to the Grizzly players, especially when they get to interact with them on the ice at the academy and minor hockey practices”.

The grant also provides local children with the opportunity to attend Grizzlies home games, many for the very first time. This creates a powerful full-circle moment, as young participants get to watch the same players who have been mentoring them in practices and school programs



**HOCKEY ALBERTA
FOUNDATION**

**EVERY KID
EVERY COMMUNITY**

EVERY KID EVERY COMMUNITY GRANT HELPING STRENGTHEN THE GAME IN OLDS

compete in live game action.

Seeing familiar faces on the ice builds connection and inspiration. It allows young athletes to envision their own future in the game and strengthens their sense of belonging within the hockey community.

From mentorship and skill development to first time introductions through school programs, the initiative continues to expand hockey's reach in Olds. Moments like

these are where the game truly grows through access, leadership, and community connection.

Funding through Every Kid Every Community is available to assist amateur sports organizations, minor hockey organizations, youth groups, recreation groups, or any community group with an idea, project or program that helps establish an event or program to get local children active in hockey. Hockey is a great way for kids to be

active, healthy and surrounded by positive leaders in their community. Keeping kids active in sport helps reduce childhood obesity, creates a safe and fun environment and forms friendship. Apply for an Every Kid Every Community Grant today!





2025-2026

6 MILLION+

FUNDS DISTRIBUTED TO DATE



SCHOOL PROGRAM



42 **7200+**
SCHOOLS STUDENTS



FEMALE HOCKEY DAY



900+
PARTICIPANTS

17

COMMUNITIES

1350+

FEMALE PLAYERS

210+

Volunteers



EKEC GRANTS



40+

COMMUNITIES &
GRANTS DISPERSED

10,000+
KIDS

100+

COMMUNITIES

17,000+

PARTICIPANTS, COACHES
& MEMBERS

10

NORTHERN ALBERTA
FEMALE INNITATIVES

900

PLAYERS TOOK THE
MALTREATMENT ONLINE
EDUCATION PROGRAM
& PLAYER PLEDGE





COACHING FEATURE JAMES POOLE



MORE THAN A TOURNAMENT:

HOW THE HOCKEY ALBERTA SPRING SHOWCASE IS SHAPING THE NEXT GENERATION OF COACHES

For players across the province, events like the Alberta Cup, Alberta Challenge, and Prospects Cup are seen as stepping stones — opportunities to test themselves against the best and take the next step in their hockey journey.

But for coaches, those same events can be just as transformative.

For Team Alberta Head Coach James Poole, that

impact has been firsthand.

“Anytime you can surround yourself with good hockey people that bring new ideas and different philosophies, you are bound to grow as a coach,” Poole said.

It’s a simple idea — but one that sits at the core of what makes the Hockey Alberta development pathway so unique.

LEARNING BEYOND THE BENCH

In many environments, coaching can become routine — systems are set, habits are formed, and perspectives can narrow over time.

But inside the Team Alberta program, that mindset is quickly challenged.

“There are many hockey people that believe their way is the only way of doing things,” Poole said.

“Hockey Alberta does a great job of making every player and coach understand that Team Alberta is bigger than any one person.”

That philosophy creates something different — an environment built on collaboration, openness, and shared growth.

It’s not just about coaching a team for a short-term event. It’s about learning, adapting, and evolving alongside other high-level coaches who bring their own experiences and ideas to the table.

“The only way to grow as a player, coach or person is to be willing to go outside your comfort zone,” Poole added.





COACHING FEATURE JAMES POOLE



A DIFFERENT LEVEL OF DETAIL

For Poole, one of the biggest turning points in his coaching development came when he first joined the Team Alberta staff during the 2021–22 season.

It was there he saw firsthand the level of preparation required to succeed in short-term, high-stakes competition.

"I saw the level of detail that goes into preparing teams properly," he said.

That experience didn't stay at the provincial level.

BUILDING A NETWORK, SHARING THE GAME

Beyond systems and structure, there's another layer of development that often leaves a lasting impact: connection.

The Alberta Cup and similar events bring together coaches from across the province — each with different backgrounds, experiences, and perspectives on the game.

That environment creates a space where ideas are shared freely, and relationships are built that extend far beyond a single event.

"You're able to work alongside other high-level coaches and grow your network," Poole said. "That's invaluable."

Those connections often become long-term resources — a network of trusted voices that coaches can lean on, learn from, and collaborate with throughout their careers.

Poole brought those lessons back to his role with Edge School teams in the Canadian Sport School Hockey League — particularly in playoff environments where quick adjustments and detailed preparation can make all the difference.

"I immediately took that back to my teams," he said. "It's been a big reason why we've been to the final in four of the last five seasons."

It's a direct example of what these events are designed to do — not just elevate players, but raise the standard of coaching across the province.





COACHING FEATURE JAMES POOLE



A STANDARD WORTH CHASING

Part of what makes the experience so impactful is the standard set within the program.

From preparation to execution, every detail matters — and that expectation carries across players and staff alike.

“Hockey Alberta is very professional in how they run their program,” Poole said. “They have a high standard, and they hold all coaches and players to that standard.”

REPRESENTING SOMETHING BIGGER

For Poole, the opportunity to coach Team Alberta goes beyond development — it’s deeply personal.

“I take great pride in being Albertan, and I don’t take this opportunity lightly,” he said.

Having previously been part of Team Alberta at the Canada Winter Games, the chance to return behind the bench is something he values deeply.

“I’m very thankful to get a second opportunity,” he said. “I want to make sure we represent Alberta with the pride it deserves.”

That pride is matched by a competitive edge — and a clear goal.

“I’m motivated to work with the best players in Alberta, and I won’t be satisfied with anything but a gold medal for our province.”

For many coaches, seeing that level of structure and culture firsthand becomes something they strive to replicate within their own teams and organizations.

“It’s something you can bring back,” Poole added. “The culture they create here is what every team should be seeking.”





COACHING FEATURE JAMES POOLE



A LAUNCHING PAD FOR WHAT'S NEXT

As the game continues to evolve, so too must the coaches within it.

For Poole, that's one of the biggest reasons he continues to stay involved.

"The game of hockey is evolving," he said. "If you're not willing to adapt and grow as a coach, the game will pass you by."

And in his view, there's no better place to do that than within the Team Alberta program.

"There is no better place in Alberta to continue to grow and evolve as a coach and hockey person," he said.

For those considering getting involved, his message is clear: take the step.

Because while the Alberta Cup, Alberta Challenge, and Prospects Cup are known for showcasing the province's top players, they are also quietly developing the next generation of coaches — providing opportunities that can shape careers, expand perspectives, and open doors to the next level.

Just as they did for him.





THANK YOU SPONSORS



PANAGO



PARIS
JEWELLERS



CCM

NextGen
AUTOMATION



IGA



Tiffany's
STEAK HOUSE AND LOUNGE
MONSIEUR WONG'S



The Hideout

